

Advanced Stats I

Interactions!

Goals

- Categorical + continuous variables
 - Gender effects
- Interactions
 - In MR
 - In ANOVA

Categorical + continuous

- It is easy to use multiple categorical/continuous variables in MR.
- The basic interpretation of these variables stays the same.
- There are some issues with coding categorical variables, however.

0, 1

- Do not directly use polytomous variables in your MR
 - E.g., where were you born?
 - 0 = Toronto
 - 1 = Minneapolis
 - 2 = Oakland

0, 1

- Translate into 0's and 1's
 - Toronto? 0, 1
 - Minneapolis? 0, 1
 - Oakland? 0, 1
- Because 1 will only be turned on for one city, these three variables are **orthogonal**

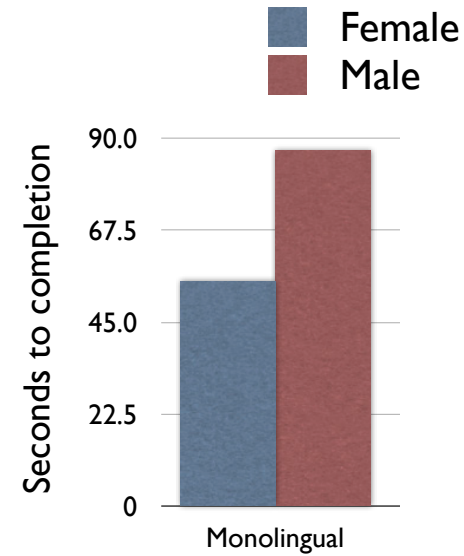
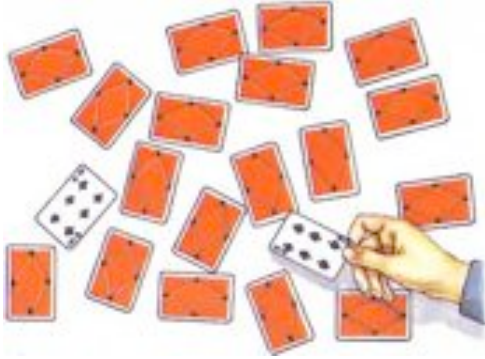
	Tor.	Minn.	Oak.
Subj 1	1	0	0
Subj 2	0	0	1
Subj 3	0	1	0

Gender effects

- Girls and boys
- Let's code in terms of 1's and 0's
- 0 = female
- 1 = male



The screenshot shows a BBC News article from Tuesday, 13 November 2001, at 13:14 GMT. The article is titled "Women have more brain cells" and is categorized under Health. The main image shows a close-up of a human brain. The article text states: "Men's and women's brains are different. Women's brains are more tightly packed with cells in the area that controls mental". A "See also" section lists related articles, and an "Internet links" section provides resources like the Society for Neuroscience and the British Psychological Society.

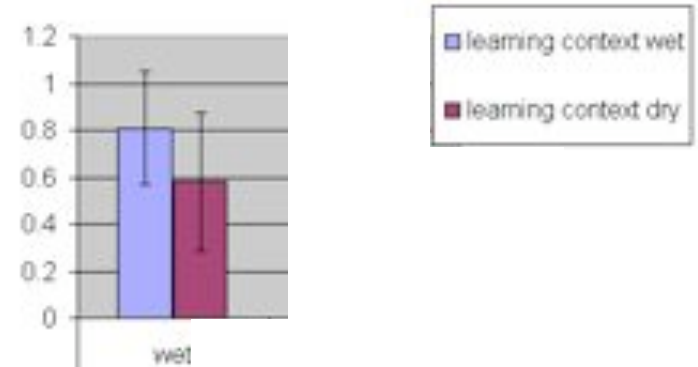
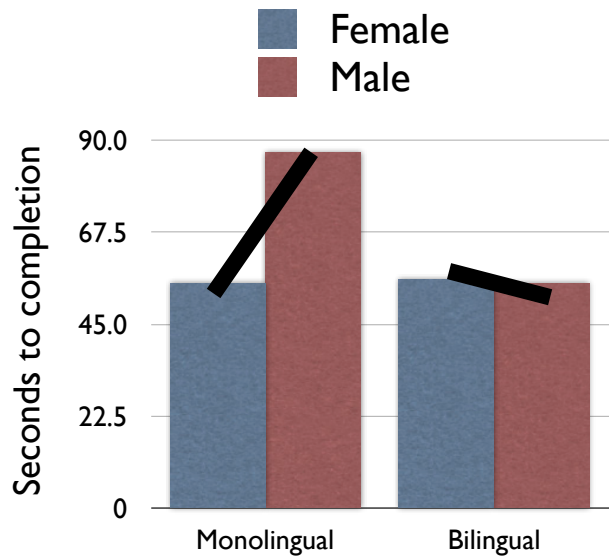


Interactions

- Your differences in the outcome variable (using one independent variable) are **modulated** in terms of another independent variable
- In other words, “it depends.”
- E.g., women better than men on memory game, except when...

Interactions

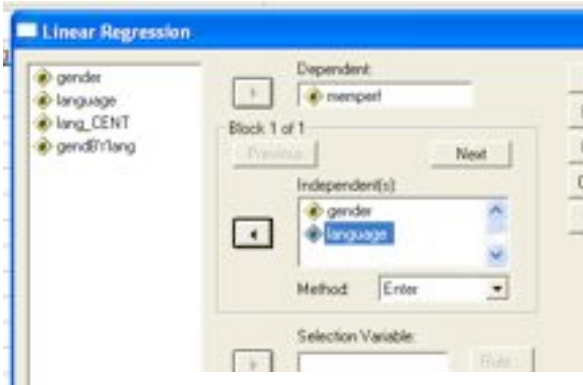
- Separate your cases in terms of one independent variable (e.g., language)
- Plot the outcome variable in terms of the other independent variable (e.g., gender)
- Interaction means: Slopes will be different!



Interactions

- Outcome variable: Memory task performance: Seconds needed
 - Lower = faster
- Independent variables:
 - Female vs. male (0,1)
 - Monolingual vs. bilingual (1-10)

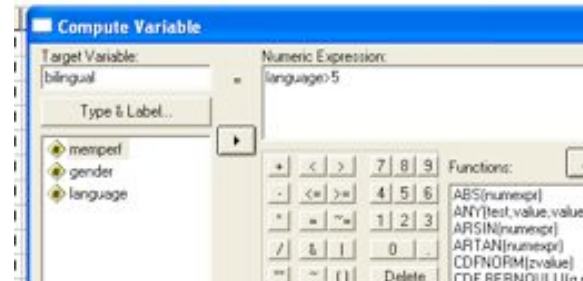
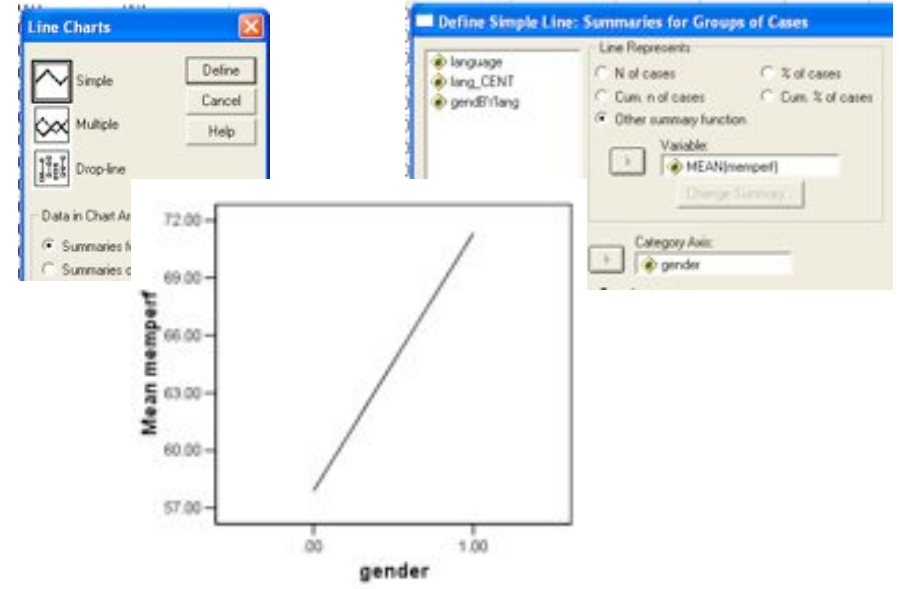
	mempers	gender	language
1	42.00	00	1.00
2	55.00	00	2.00
3	43.00	00	1.00
4	56.00	00	1.00
5	39.00	00	2.00
6	43.00	00	3.00
7	66.00	00	1.00
8	71.00	00	4.00
9	99.00	00	3.00
10	120.00	1.00	1.00
11	98.00	1.00	1.00
12	77.00	1.00	2.00
13	87.00	1.00	3.00
14	91.00	1.00	2.00
15	62.00	1.00	3.00
16	54.00	1.00	1.00
17	69.00	1.00	1.00
18	100.00	1.00	1.00
19	43.00	00	6.00



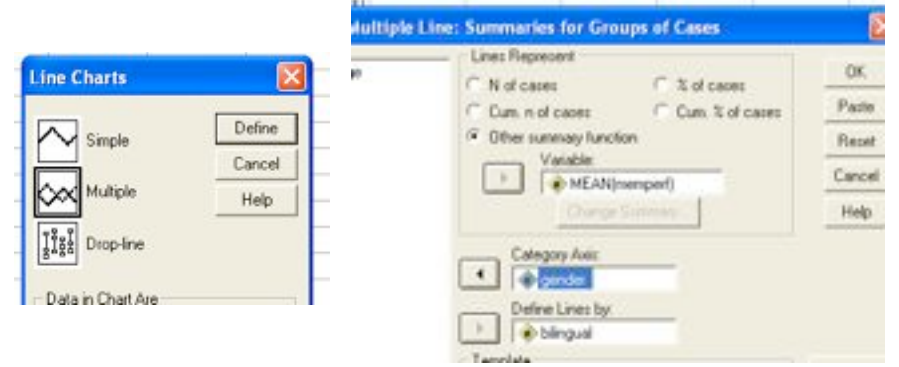
Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	86.216	6.761		9.793	.000
	gender	13.261	6.547	.320	2.025	.051
	language	-1.647	.975	-.267	-1.690	.101

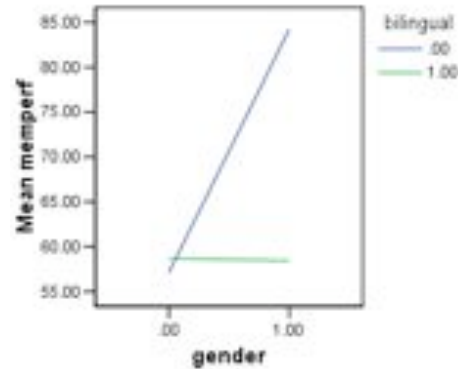
a. Dependent Variable: memper



	language	bilingual
00	1.00	.00
00	2.00	.00
00	1.00	.00
00	1.00	.00
00	2.00	.00
00	3.00	.00
00	1.00	.00
00	4.00	.00
00	3.00	.00
00	1.00	.00
00	1.00	.00
00	2.00	.00
00	1.00	.00
00	3.00	.00
00	1.00	.00
00	1.00	.00
00	1.00	.00
00	6.00	1.00
00	7.00	1.00
00	10.00	1.00



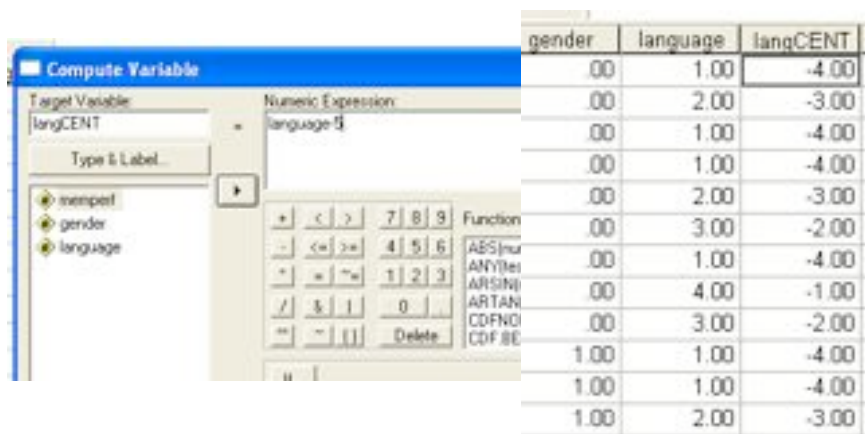
Interaction?



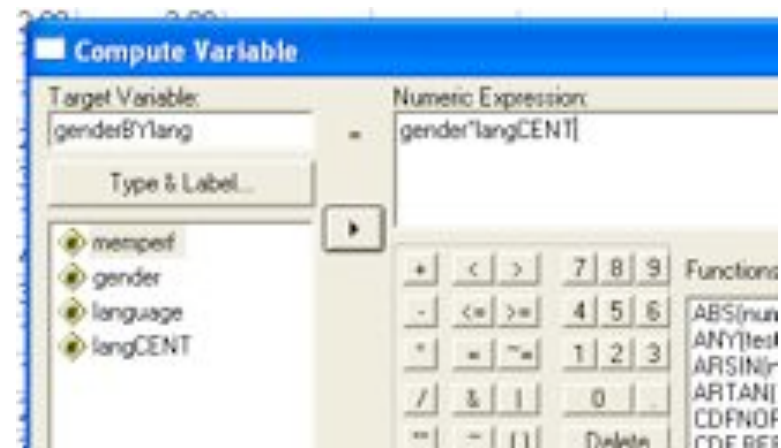
Testing for an interaction

- In MR, we test for an interaction by using a cross-product variable defined by our two independent variables
- Basically: Gender x Language
- But: Any continuous variable should be centered first (see Keith, p. 133)

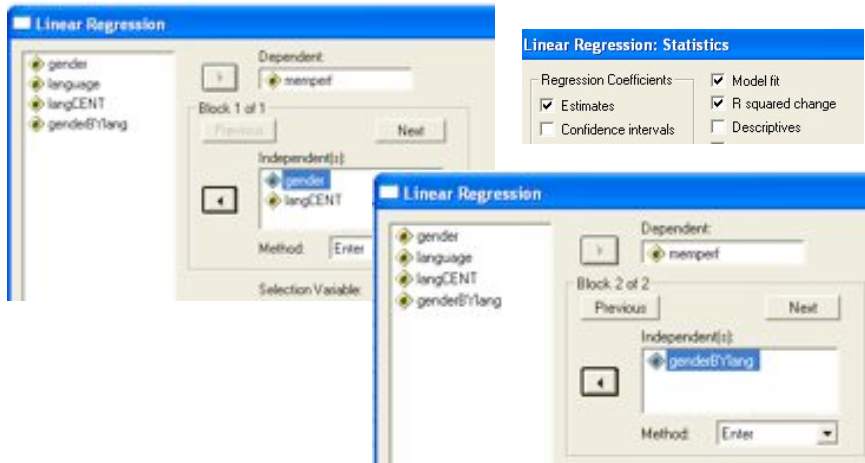
Center first...



Then “cross product”...



MR!



Results

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics			
					R Square Change	F Change	df1	df2
1	.420 ^a	.176	.127	19.63961	.176	3.536	2	33
2	.563 ^b	.317	.253	18.16278	.141	6.585	1	32

a. Predictors: (Constant), langCENT, gender

b. Predictors: (Constant), langCENT, gender, genderBYlang

Model Summary

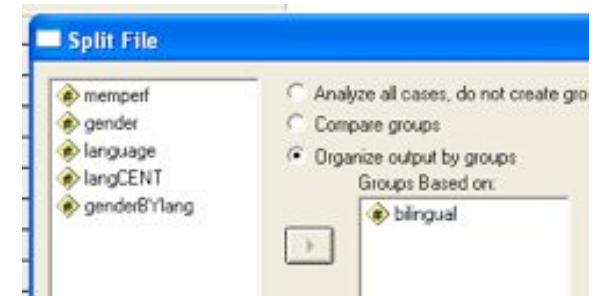
Change Statistics					
R Square Change	F Change	df1	df2	Sig. F Change	
.176	3.536	2	33	.041	
.141	6.585	1	32	.015	

Interaction

- Okay, what does it mean?
- It means: There is a significant modulation (or, “moderation”) of the effects on the outcome variable through the interaction between our two independent variables
- Okay, okay...what do we do with it?
 - Let’s run the two regressions separately!

Memory - SPSS Data Editor

- Data
- Transform
- Ar...
- Define Variable Pro...
- Copy Data Properti...
- Define Dates...
- Insert Variable
- Insert Cases
- Go to Case...
- Sort Cases...
- Transpose...
- Restructure...
- Merge Files
- Aggregate...
- Identify Duplicate C...
- Orthogonal Design
- Split File...





bilingual = monolingual

Variables Entered/Removed ^{b,c}		Coefficients ^{a,b}				
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	57.111	6.693		8.533	.000
	gender	27.111	9.465	.582	2.864	.011

a. Dependent Variable: memperf

b. bilingual = monolingual

bilingual = bilingual

Variables Entered/Removed ^{b,c}		Coefficients ^{a,b}					
Model	Variables	Variables	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
			B	Std. Error	Beta		
1	(Constant)		58.667	5.514		10.640	.000
	gender		-.222	7.798	-.007	-.028	.978

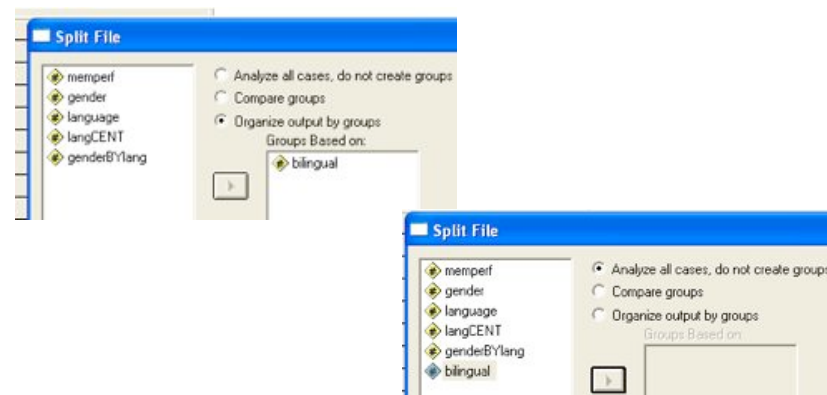
a. Dependent Variable: memperf

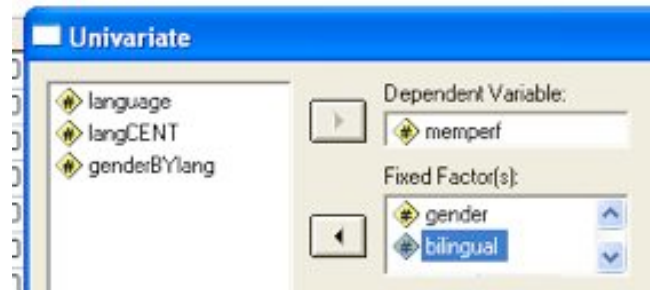
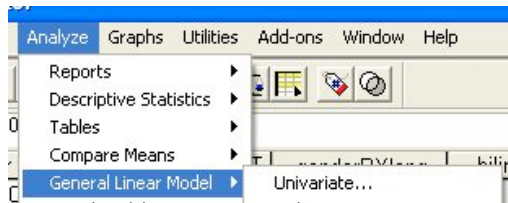
b. bilingual = bilingual

ANOVA?

- This analysis can be done using ANOVA very easily.
- Just enter your two independent (categorical) variables and ANOVA automatically tests the interaction.

Make sure we're not split...





Tests of Between-Subjects Effects

Dependent Variable: memperf

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	4627.889 ^a	3	1542.630	4.559	.009
Intercept	150285.444	1	150285.444	444.111	.000
gender	1626.778	1	1626.778	4.807	.036
bilingual	1320.111	1	1320.111	3.901	.057
gender * bilingual	1681.000	1	1681.000	4.968	.033
Error	10029.667	32	308.398		
Total	165742.000	36			
Corrected Total	15456.556	35			

a. R Squared = .299 (Adjusted R Squared = .234)

Exercise 14